

## Financing of nature and landscape protection through tourism

Session type: Oral presentation

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The natural resources build a major basis for tourism. They are a central starting point for generating experience quality for visitors. This concerns the aesthetic as well as the ecological dimension of nature and landscape. Based upon this tourism generates a high turnover in many places. Therefore sound nature, beautiful landscapes and protected areas act to a great extent as an important competitive factor for touristic destinations, regions and tourism enterprises.

On the other side the competition for public funds increases, and there are less and less resources for the nature and landscape protection available. Yet even though the financial assurance of the nature and landscape protection is of great importance for tourism to maintain its own fundamentals, tourism hardly contributes to the financing of the nature and landscape protection. In tourism nature and landscape are still seen as public goods without a market price. The financing of nature and landscape protection is mostly left to governmental and para-governmental organizations as well as to private, tourism-independent organizations. At the same time it lacks practicable models for the financing of nature and landscape protection by tourism.

In the framework of the projected session models and concepts for the financing of nature and landscape protection by tourism and other partners are presented. The advantages and disadvantages of the different models are opposed to each other and discussed. Case studies for the financing of nature and landscape protection by tourism and other partners are presented. The differences between the different countries and regions are elaborated (e.g. outdoor recreation in Scandinavia, nature-based tourism in the Alps, ecotourism in Africa and South America). The following questions are put up for discussion:

- Which theoretical and practical models for the financing of nature and landscape protection by tourism and other partners exist?
- Which concrete examples exist (case studies from various regions of the world)?
- Which strategies help to promote the financing of nature and landscape protection by tourism and other partners in the future? How can the research contribute to this?

We invite interested speakers to propose contributions to this session.