



**The 6<sup>th</sup> International Conference on  
Monitoring and Management of  
Visitors in Recreational and  
Protected Areas (MMV)**

**August 21-24, 2012  
Stockholm, Sweden**



# What is the MMV conference about?

- The MMV conference provides a forum for presentations, exchanges of ideas and experiences related to the monitoring and management of visitors in recreation and protected areas.
- The MMV conference welcomes a broad range of topics related to outdoor recreation (friluftsliv) and nature-based tourism
- The emphasis is on policies, problems, practices and innovative solutions, and will therefore be of equal relevance to managers and researchers.



# Previous MMV conferences

- Vienna, Austria, 2002
- Rovaniemi, Finland, 2004
- Rapperswil, Switzerland, 2006
- Montecatini Terme, Italy, 2008
- Wageningen, the Netherlands, 2010
- **Stockholm, Sweden, 2012**



# Benefits of the MMV Conference

- International attention at outdoor recreation and nature-based tourism in Sweden and the Stockholm region
- $\approx$ 250 participants, from >25 countries
- 4-6 distinguished keynote speakers
- Integrating scientific and practical perspectives
- In conference field trip
- Documented through proceedings with short papers (not just abstracts)
- High class conference facility at scenic location



# Conference theme

## ***Outdoor Recreation in Change – Current Knowledge and Future Challenges***

This theme reflects not just changes in outdoor recreation participation and behavior alone, but also changes in management of recreational areas and in society more generally. Our sense is that such changes will impact the future of outdoor recreation and therefore deserve our attention through the MMV venue. In particular, we welcome presentations on the following sub-themes;

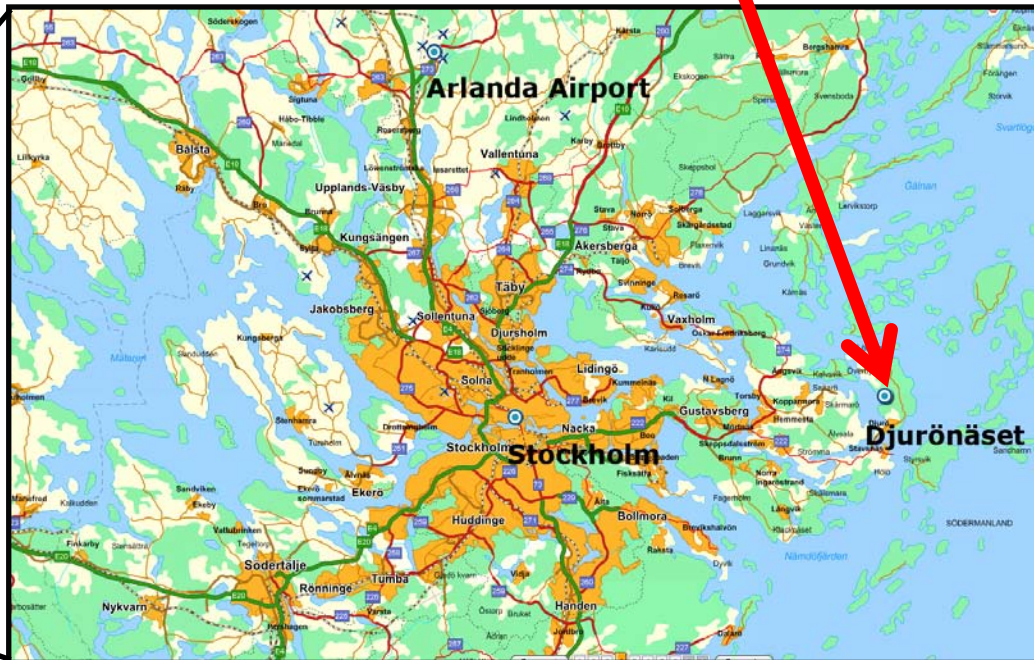
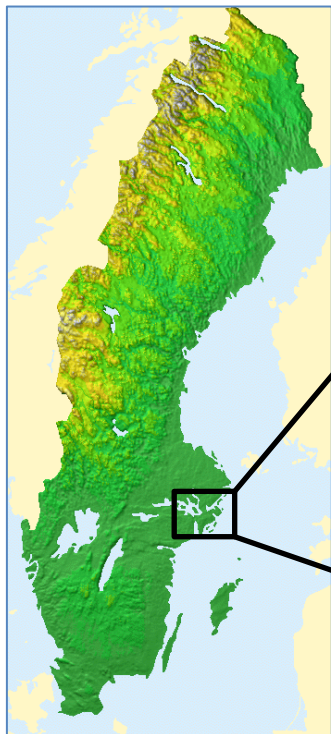


# Preliminary Sub-themes

- New developments in visitor monitoring
- Trends and social patterns in outdoor recreation participation
- Outdoor recreation participation, trends and forecasts
- Children and nature: experiences, learning and health
- Outdoor recreation in urban proximate settings
- Safeguarding access, spatial planning, and conflict resolution
- Integrating tourism, outdoor recreation and nature protection
- Education, outdoor learning and interpretation
- Nature experiences and environmental awareness
- Environmental values and attitudes in outdoor recreation
- Commercialization of nature
- The economics of outdoor recreation
- Managing tourism impacts on destination communities
- Methodological and theoretical developments in outdoor recreation research



# Location





- **Keynotes and sessions 2,5 days**
- **In conference excursion**
  - Half day (afternoon and evening) in conference excursion to Stockholm archipelago and Tyresta National Park
- **Post conference field trips**
  1. Historical Stockholm and the urban national park
  2. Stockholm archipelago by boat
  3. Hiking the Sörmland-trail
  4. Exploring the archipelago by kayak







# Program overview

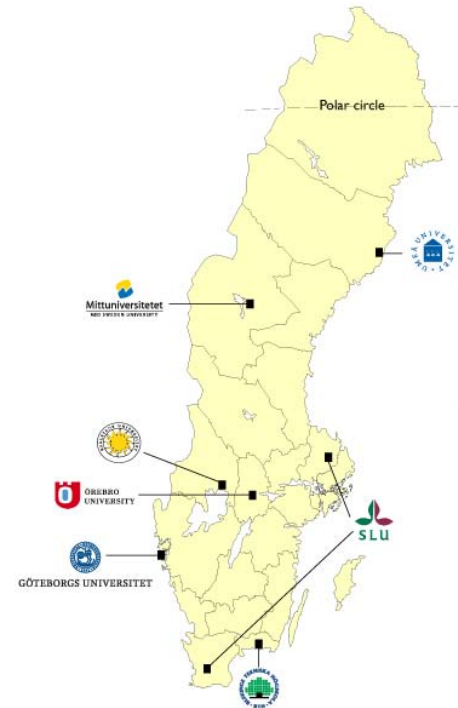
<b>Tuesday Aug 21</b>	Evening welcome and reception
<b>Wednesday Aug. 22</b>	Conference opening and keynotes Afternoon sessions Evening buffé
<b>Thursday Aug. 23</b>	Morning sessions Afternoon and evening in-conference field trip (incl. dinner)
<b>Friday Aug 24</b>	Morning sessions Afternoon session and keynotes Conference dinner
<b>Saturday Aug 25</b>	Post conference tours
<b>Sunday Aug 26</b>	Post conference tours





# Local partnership and organization

- *Chair:* Professor Peter Fredman,  
Mid Sweden University
- *Co-chair:* Professor Marie Stenseke,  
University of Gothenburg



*Frituftsliv i förändring*  
WWW.FRILUFTSFORSKNING.SE



# Local Planning Committee

Peter Fredman, Mid Sweden University (Chair)

Marie Stenseke, University of Gothenburg (Co-chair)

Anders Mossing, Mid Sweden University (Extension)

Anneli Åman, Mid Sweden University (Administrator)

Andreas Hallgren, Mid Sweden University (Finance)



# Local Reference Group

Anders Lindhagen, Swedish University of Agricultural Sciences

Gabriel Bladh, Karlstad University

Mattias Boman, Swedish University of Agricultural Sciences

Lars Emmelin, Blekinge Institute of Technology

Linda Lundmark, Umeå University

Christina Frimodig, Swedish Environmental Protection Agency

Ulf Silvander, Swedish Association for Outdoor Organizations



# International Advisory Committee

- Tetsuya Aikoh - Hokkaido University, Japan
- Arne Arnberger - University of Natural Resources & Applied Life Sciences, Austria
- David Cole - Aldo Leopold Wilderness Research Institute, USA
- Terry Daniel - University of Arizona, USA
- Don English - United States Department of Agriculture – Forest Service, USA
- Martin Goossen - Wageningen University and Research Centre, Alterra, The Netherlands
- Wolfgang Haider - Simon Fraser University Vancouver, Canada
- Marcel Hunziker - Institute for Forest, Snow & Landscape Research, Switzerland
- Robert E. Manning - School of Natural Resources, University of Vermont, USA
- Andreas Muhar - University of Natural Resources & Applied Life Sciences, Austria
- Ulrike Pröbstl - University of Natural Resources & Applied Life Sciences, Austria
- Dominik Siegrist - University of Applied Sciences Rapperswil, Switzerland
- Tuija Sievänen - Finnish Forest Research Institute, Finland
- Liisa Tyrväinen - Finnish Forest Research Institute, Finland



# Important dates

- Session proposals: **January 31, 2012**
- Abstracts for oral and poster presentations: **March 15, 2012**
- Registration opens: **April 1, 2012**
- Early registration ends: **May 20, 2012**
- Papers for publication in the conference proceedings: **June 30, 2012**



Welcome to Stockholm 2012!

[www.mmv2012.se](http://www.mmv2012.se)

